

Earn Rewards with the HD8 Network Referral Program!

December 2024





Introduce Businesses, Earn Rewards, and Help Our Community Thrive

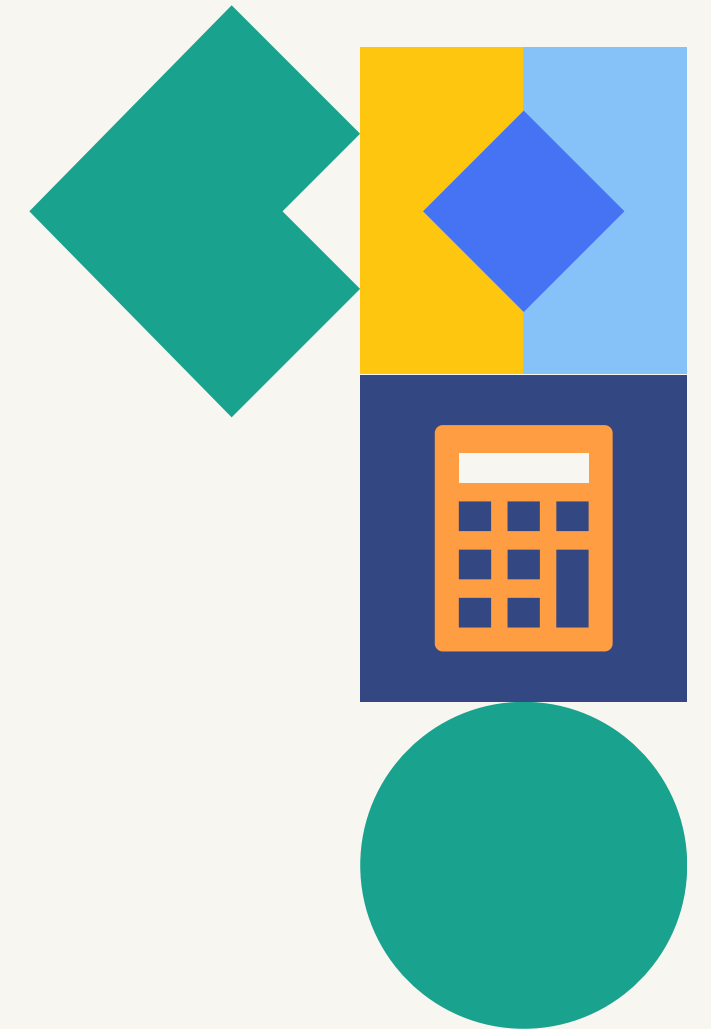
Are you part of the HD8 Network and know other businesses that could benefit from joining? Now, you can share the value of membership AND earn rewards with our exciting referral program.

It's easy, rewarding, and a fantastic way to grow our network of local businesses working together.

How It Works

1. Make an Introduction
2. Share your unique referral code with businesses you think would benefit from joining the HD8 Network.
3. Help Them Sign Up
4. Your referral gets £10 off their first membership fee when they use your code during signup.
5. Earn Your Reward
6. When your referral becomes a member, you'll receive £20 as a thank-you for helping grow our community!

It's that simple!



Why Participate?

- **Support Local Businesses:** Help other businesses discover the benefits of the HD8 Network, from exposure to networking opportunities.
- **Earn Rewards:** Each successful referral puts money in your pocket—it's our way of saying thank you for spreading the word.
- **Strengthen the Community:** A larger network means more opportunities for collaboration, referrals, and shared success.



There is so much more tell you
- what do you want to know?





Getting Started is Easy

- Get Your Referral Code
- If you're an HD8 Network member, you'll receive your unique referral code via email on request.
- Share the Benefits
- Use our ready-made email templates, flyers, and social media posts to let others know about the HD8 Network.
- Track Your Rewards
- Sit back and watch as your referrals join the network—and your rewards grow!



Familiarise yourself with our
Community Membership



What You'll Get

- £20 for Each Successful Referral
- Earn this reward for every business that signs up using your referral code.
- £10 Discount for New Members
- Your referrals save on their membership when they join, making it even easier for them to say yes.



Referral rewards are only paid
for Business Membership



Why Businesses Love the HD8 Network



Increased exposure
through our online
platform.



Opportunities to connect
with like-minded
professionals.



Access to tools and
resources designed to
help them thrive.

When you refer others, you're not just earning rewards—
you're helping them unlock these benefits too.



Join the Referral Program Today!

Start sharing the benefits of the HD8 Network and earn rewards while strengthening our business community.

Get Your Referral Code Now!

Have questions? We're here to help!

Call or message 07518296949 or use the chat feature on our website.



	Bronze	Silver	Gold
Type of Directory listing	Basic	Enhanced – listing will appear at top of directory page with image and intro text	<p>Bespoke Packages designed around your business needs.</p> <p>This could include</p> <ul style="list-style-type: none"> • helping you with your messaging and finding your story, • copywriting, • photography, • video as well as design work, • wider marketing communications. <p>Whatever you want we can probably sort it ... we're a network ... we help make the connections.</p>
Onboarding emails guiding you through available features.	Short email sequence	Extended email sequence covering extra features included in membership	
Onboarding meeting to make sure everything is correct, as well as guide you through the features available.	Yes	Yes	
Extra pages attached to your Directory listing, with the option to be visible on the Virtual High Street		Yes	
Custom Call to Action button on your Directory Listing		Yes	
Shown on Virtual High Street		Optional	
Able to update listing	Limited	Full updates available – simply send details or book an Member Success Sessions included in your plan	
Member Success Sessions	Available for additional charge	Upon request & discussed in Member Success Sessions	
Analytics of exposure	Upon request	Quarterly	
News articles	Submit press releases	We'll assist you find your story – a key feature of Member Success Sessions	
Social media posts shared on your behalf	Tag us in your posts and stories, and we'll aim to share them on our stories	Quarterly posts on our social media reminding about your directory listing. Plus, you can send us content to share. All discussed in your Member Success Sessions and included in membership.	
Promotional posts approved in Facebook Groups	Yes	Yes	
Directory listing linked to Events on our Calendar ^	Yes	Yes	
	Yearly £99	£600	
	Quarterly £30	£175	
	Monthly £9.99	£60	



Business Membership



Community Membership

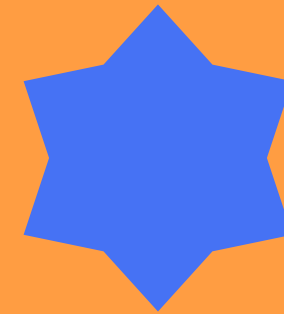
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Onboarding emails guiding you through available features	Short email sequence	Extended email sequence covering extra features included in membership.	
Onboarding meeting to make sure everything is correct, as well as guide you through the features available.	Yes	Yes	
Extra pages attached to your Directory listing, with the option to be visible on the Virtual High Street		Yes	
Custom Call to Action button on your Directory Listing		Yes	
Shown on Virtual High Street		Optional	
Able to update listing	Limited	Full updates available – simply send details or book an Member Success Sessions included in your plan	Bespoke packages providing CSR & ESG benefits, mostly designed for larger businesses and employers or community minded individuals who want to positively impact their local community.
Member Success Sessions	Available for additional charge	Quarterly	
Exposure Analytics	Upon request	Upon request & discussed in Member Success Sessions	Money collected via this method will be ring fenced to only be used for the benefit of Community Members and managing their membership.
News articles	Submit press releases	We'll assist you find your story – a key feature of Member Success Sessions	
Social media posts shared on your behalf	Tag us in your posts and stories, and we'll aim to share them on our stories	Quarterly posts on our social media reminding about your directory listing. Plus, you can send us content to share. All discussed in your Member Success Sessions and included in membership.	
Promotional post approved in Facebook Groups	Yes	Yes	
Directory listing linked to Events on our Calendar ^	Yes	Yes	
	Yearly Free	£150	
	Quarterly Free	£40	
	Monthly Free	£15	



Ready to grow the network with us? Here's how to get started:



**Request your
coupon**



**Review the
membership
packages**



**Start signing up
new members**

www.hd8network.co.uk/join/

